

# DIRECTIONS

## 1

TITLE OF TED TALK:

NAME OF SPEAKER:

DATE OF TED TALK:

HOW MANY VIEWS?

## 2

What was the speaker's THESIS (main point) of this talk? What is their INTENTION?

View a T.E.D. Talk and complete the following grid. If you run out of space on the grid for any of your answers, feel free to continue writing on the back of this sheet.

YOUR NAME:

CLASS PERIOD:

DATE:

## 3

Circle any adjectives that describe this TED talk:

HUMOROUS

INSPIRING

DULL

INTERESTING

CONFUSING

REPETITIVE

PERSUASIVE

FUN

ETHOS is a speaker's ability to build credibility, establish himself/herself as an expert, and/or convince the audience members that the speaker has their best interests at heart. How does this speaker build ethos?

PATHOS is an appeal to emotions (everything from humor to horror) in order to sway an audience. What was your emotional reaction to this talk? Did you laugh, feel frightened, sad, disgusted, or any other emotions? How does the speaker use PATHOS?

LOGOS is the use of data/evidence to prove one's case. What data/evidence was used to support the speaker's thesis in this talk? Was the LOGOS persuasive?

## 4

T.E.D. Talk presenters are known as effective public speakers. Describe two things this speaker does well in terms of engaging the audience. Be sure to include the minute:second mark (ex: 8:49) to denote the two specific moments you discuss here.

1.

2.

## 5

Write two specific things you learned from this presentation.

1.

2.

## 8

Give one piece of constructive criticism that would improve the presentation.

## 6

## 9

## 10

What group of people would benefit the most from hearing this T.E.D. talk?

## 7

# TED TALK

Technology. Entertainment. Design